

FLASH X® DART 14

NEW LURE

LONG DISTANCE PLUG

MSRP €19,95



Súper distancia de lanzado • Construcción del cuerpo en plástico super duradero • Construido con cable de acero • Para todo tipo de depredadores de agua salada

Anzuelos VMC® 7556 3X Ti

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|----------|
| FXDR14 | Sinking | variable | 14 cm | 42 g | Two No.4 |

Rapala

FLASH X® DART 14

NEW LURE

COLORS

AYUL – Live Ayu
GHS – Ghost Sandeel
HDBSRD – HB Blue Sardine
ALB – Bleak
S – Silver
RH – Red Head
HDPSRD – HD Pink Sardine
HDDFFU – HD Flying Fish UV
HDBTO – HD Bonito
HDWHU – HD Wahoo UV
HDHPU – HD Hot Pink UV
MAHI – Mahi Mahi



AYUL



GHS



HDBSRD



ALB



S



RH



HDPSRD



HDDFFU 



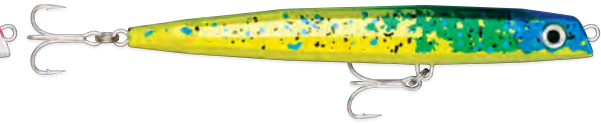
HDBTO



HDWHU 



HDHPU 



MAHI

FLASH X® EXTREMO 16

NEW LURE

LONG DISTANCE FLASHBAIT

MSRP €19,95



Diseñado para largas distancias de lanzado • Para rápidas y agresivas recogidas • Hundido • Para todo tipo de depredadores de agua salada * Libre de plomo * Cuerpo construido en plástico super resistente con recubrimiento metalizado para un flash extremo * Diseño único en forma de prisma • Sistema patentado Max Cast * VMC® 7554 3X Ti Hooks

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|------------|
| FXEX16 | Sinking | 0.6 m | 16 cm | 30 g | Three No.4 |

Rapala

FLASH X® EXTREMO 16

NEW LURE

COLORS

- GHS – Ghost Sandeel
- AS – Albino Shiner
- ANC – Anchovy
- AYUL – Live Ayu
- BLL – Live Bleak
- FAYU – Flake Ayu
- MBS – Moss Back Shiner
- MBLU – Matte Black UV
- FS – Flake Silver
- PLD – Pilchard
- PD – Purpuledescent
- STBL – Live Sticklebak



GHS



AS



ANC



AYUL



BLL



FAYU



MBS



MBLU UV BRIGHT



FS



PLD



PD



STBL

FLASH X® SKITTER 22

NEW LURE

LONG DISTANCE TOPWATER

MSRP €19,95



Larga distancia de lanzamiento • Cuerpo construido en plástico super resistente • Cable de acero • Para todas las especies de depredadores de agua salada
Anzuelos VMC® 7556 3X Ti

Rapala

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|------------------|-----------------|----------------------|--------------------|---------------|--------------|
| FXSK22 | Floating | Topwater | 22 cm | 33g | No.4 & 2 |

FLASH X® SKITTER 22

NEW LURE

COLORS

GM – Green Mackerel

SBM – Sliver Blue Mackerel

HDHPU – HD Hot Pink UV

SFC – Silver Fluorescent Chartreuse

AYU – Ayu

MU – Mullet

GIG – Gigolo

NF – Needlefish

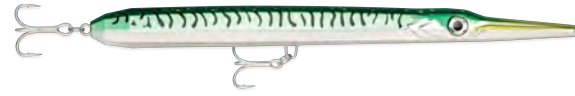
S – Silver

HDRHU – HD Red Head UV

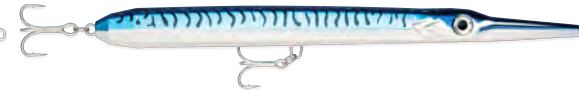
HDWHU – HD Wahoo UV

HDSFU – HD Sailfish UV

MAHI – Mahi Mahi



GM



SBM



HDHPU UV



SFC



AYU



MU



GIG



NF



S



HDRHU UV



HDWHU UV



HDSFU UV



MAHI

Rapala

PRECISION XTREME PENCIL

DOS FRECUENCIAS, INFINITAS CAPTURAS



Acción Walk The Dog • Construcción con Cable • Exclusiva Llamada de Doble Frecuencia • Acabado 3D de Alta Calidad • Nuevos ojos 3D holográficos • Lanzamiento Ultra Largo • Triple anzuelo VMC® 7548 BN

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|------------|
| PXRP87 | Floating | Topwater | 8,7 cm | 12 g | Two No.5 |
| PXRP107 | Floating | Topwater | 10,7 cm | 21 g | Two No.3 |
| PXRP127 | Floating | Topwater | 12,7 cm | 26 g | Three No.3 |

NEW LURE

LAUNCH DATE
9/2022

MSRP €16,90 - 18,90



Designer:
Ismo Romppanen

Rapala®

PRECISION XTREME PENCIL

NEW LURE

COLORS

PW – Pearl White

AYU – Ayu

PEL – Live Perch

CLN – Clown

LF – Lime Frog

BLK – Bleak

MBS – Moss Black Shinner

S – Silver

GGIU – Glassy Gill UV

SMB – Smelt on the Beach

EB – Elite Blue

FT – Fire Tiger



PW



AYU



PEL



CLN



LF



BLK



MBS



S



GGIU



SMB



EB



FT



**Color Designer:
Esa Juusola**

PRECISION XTREME PENCIL SALTWATER

DOS FRECUENCIAS, INFINITAS CAPTURAS



NEW LURE

LAUNCH DATE
9/2022

MSRP €17,90 –
18,90

Acción Walk The Dog • Construcción con Cable • Exclusiva Llamada de Doble Frecuencia • Acabado 3D de Alta Calidad • Nuevos ojos 3D holográficos • Lanzamiento Ultra Largo • Colores de Saltwater • Anillas ultra resistentes • VMC® 7548 Ti 2X triple anzuelo

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|------------|
| PXRPS107 | Floating | Topwater | 10,7 cm | 21 g | Two No.3 |
| PXRPS127 | Floating | Topwater | 12,7 cm | 26 g | Three No.3 |

Rapala®

PRECISION XTREME PENCIL SALTWATER

NEW LURE

COLORS

PW – Pearl White

AYU – Ayu

BSRDL – Live Blue Sardine

GHS – Ghost Sandeel

FHC – Flake Hot Chartreuse

PLD – Pilchard

MBS – Moss Black Shimmer

MU – Mullet

SFCU – Silver Fluorescent Chartreuse

CLN – Clown

BFH – Baitfish

RH – Red Head



PW



AYU



BSRDL



GHS



FHC



PLD



MBS



MU



SFCU



CLN



BFH



RH



**Color Designer:
Esa Juusola**

PRECISION XTREME PENCIL EXO

TWO FREQUENCIES, COUNTLESS STRIKES.



Acción Walk The Dog • Construcción con Cable • Exclusiva Llamada de Doble Frecuencia • Acabado 3D de Alta Calidad • Nuevos ojos 3D holográficos • Lanzamiento Ultra Largo • Acabados de peces exóticos • Anillas ultra resistentes • VMC® 7556 Ti 3X triple anzuelo

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|----------|
| PXRPE107 | Floating | Topwater | 10,7 cm | 21 g | Two No.4 |
| PXRPE127 | Floating | Topwater | 12,7 cm | 26 g | Two No.2 |

NEW LURE

LAUNCH DATE
9/2022

MSRP €17,90 – 18,90



Designer:
Ismo Romppanen

Rapala®

PRECISION XTREME PENCIL EXO

NEW LURE

COLORS

HPB – Hot Peacock Bass

TMN – Toman (Sneakhead)

APM – Arapaima

RDAW – Red Dragon Arowana

TRP – Tarpon

GDR – Golden Dorado



HPB



TMN



APM



TRP



RDAW



GDR



**Color Designer:
Esa Juusola**

FINESSE CRANK SHALLOW RUNNER

A TODOS LOS PECES LES VENDRÍA BIEN UN PEQUEÑO TENTEMPÍÉ.



Acción fuerte • Sonido de traqueteo • Acabado moderno • Lanzado largo • Ojos holográficos 3D
Ajustado a mano y probado en tanque • VMC® 4651 BN Anzuelos triples

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|-----------|
| FNCS03 | Floating | 0.9 m | 3.5 cm | 4 g | Two No.10 |

NEW LURE

LAUNCH DATE
2/2023

MSRP €9,90



Designer:
Ismo Romppanen

RAPALA®

FINESSE CRANK MID RUNNER

EL DELICADO MANJAR



Acción fuerte • Sonido de traqueteo • Acabado moderno • Lanzado largo • Ojos holográficos 3D
Ajustado a mano y probado en tanque • VMC® 4651 BN Triple anzuelo

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|-----------|
| FNCM03 | Floating | 1.8 m | 3.5 cm | 4 g | Two No.10 |

NEW LURE

LAUNCH DATE
2/2023

MSRP €9,90

Rapala®

FINESSE CRANK SR & MR

NEW LURE

COLORS

- FT – Fire Tiger
- PEL – Live Perch
- GFR – Gold Fluorescent Red
- PW – Pearl White
- ROL – Live Roach
- BAP – Baby Aspius
- GSHH – Ghost Shinner
- AYU – Ayu
- PCL – Pink Clown
- CLN – Clown
- GGIU – Glassy Gill UV
- PUPU – Purple Prawn UV



FT



PEL



GFR



PW



ROL



BAP



GSHH



AYU



PCL



CLN



GGIU



PUPU



Color Designer:
Esa Juusola

RAP-V® PIKE BLADED JIG

VIBRACIONES IRRESISTIBLES



Pala impresa • Fabricado sin plomo • Faldón de silicona • Rap-V Ojos holográficos 3D • VMC® 7250 BN 6/0

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|-------|
| RVHBJ17 | Sinking | Variable | 10 cm | 17g | 6/0 |
| RVHBJ21 | Sinking | Variable | 10 cm | 21g | 6/0 |
| RVHBJ28 | Sinking | Variable | 10 cm | 28g | 6/0 |

NEW LURE

LAUNCH DATE
Spring 2023

MSRP €12,90



Designer:
Harri Lepälä

Rapala®

RAP-V® PERCH BLADED JIG

VIBRACIONES IRRESISTIBLES



NEW LURE

LAUNCH DATE
Spring 2023

MSRP €11,90

Pala impresa • Fabricado sin plomo • Faldón de silicona • Rap-V Ojos holográficos 3D • VMC® 7250 BN 3/0

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|-------|
| RVABJ10 | Sinking | Variable | 8 cm | 10 g | 3/0 |
| RVABJ15 | Sinking | Variable | 8 cm | 15 g | 3/0 |
| RVABJ21 | Sinking | Variable | 8 cm | 21 g | 3/0 |

Rapala®

RAP-V® PIKE & PERCH BLADED JIG

NEW LURE

COLORS

- G- Gold
- FT- Fire Tiger
- SFC- Chartreuse
- ROL- Live Roach
- HT- Hot Tiger
- BB- Baby Bass
- CW- Crawdad



HT



BB



G



CW



ROL



SFC



FT

COUNTDOWN® ELITE 95

LA LEYENDA 2.0



Cuerpo de balsa • Anillas ultra resistentes • Construcción con Cable • Diseñado para truchas y todo tipo de depredadores • Anuelos VMC® 7554 Black Nickel

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|------------|
| CDE95 | Sinking | 1.2m | 9.5cm | 14 g | VMC 7554#8 |

NEW SIZE

LAUNCH DATE
3/2022

MSRP €17,50



Lure Designer:
Peter Mörsky

RAPALA®

COUNTDOWN® ELITE 95

NEW LURE

COLORS

- GDAY** – Gilded Ayu
- GDCG** – Gilded Pearl Orange
- GDCL** – Gilded Clown
- GDCO** – Gilded Chartreuse Orange Belly
- GDCY** – Gilded Chartreuse Yamame
- GDFT** – Gilded Fire Tiger
- GDGA** – Gilded Gold Ayu
- GDGGH** – Gilded Glass Ghost
- GDGO** – Gilded Gold Orange
- GDGR** – Gilded Gold Red
- GDGS** – Gilded Gold Shad
- GDIN** – Gilded Inakko
- GDIW** – Gilded Iwana
- GDMI** – Gilded Maiwashi
- GMDN** – Gilded Minnow
- GDOK** – Gilded Oikiwa
- GDPY** – Gilded Pink Yamame
- GDRB** – Gilded Red Belly
- GDRH** – Gilded Red Head
- GDROL** – Gilded Live Roach
- GDRT** – Gilded Rainbow Trout
- GDSS** – Gilded Silver Shad
- GDWK** – Gilded Wakasagi
- GDYM** – Gilded Yamame



GDAY



GDCG



GDCL



GDCO



GDCY



GDFT



GDGA



GDGGH



GDGO



GDGR



GDGS



GDIN



GDIW



GDMI



GMDN



GDOK



GDPY



GDRB



GDRH



GDROL



GDRT



GDSS



GDWK



GDYM

COUNTDOWN® ELITE 35

LA LEYENDA 2.0



Cuerpo de balsa • Anillas ultra resistentes • Construcción con Cable • Diseñado para truchas y todo tipo de depredadores • VMC® 7554 Black Nickel hooks

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|-------------|
| CDE35 | Sinking | 0.9m | 3.5cm | 4 g | VMC 4641#12 |

NEW SIZE

LAUNCH DATE
9/2022

MSRP €14,50



Lure Designer:
Peter Mörsky

RAPALA®

COUNTDOWN® ELITE 35

NEW LURE

COLORS

- GDAY** - Gilded Ayu
- GDBT** - Gilded Brown Trout
- GDCY** - Gilded Chartreuse Yamame
- GDGA** - Gilded Gold Ayu
- GDGO** - Gilded Gold Orange
- GDGR** - Gilded Gold Red
- GDGS** - Gilded Gold Shad
- GDIW** - Gilded Iwana
- GDMN** - Gilded Minnow
- GDMT** - Gilded Mediterranean Trout
- GDOK** - Gilded Oikiwa
- GDPY** - Gilded Pink Yamame
- GDRB** - Gilded Red Belly
- GDRH** - Gilded Red Head
- GDRT** - Gilded Rainbow Trout
- GDSS** - Gilded Silver Shad
- GDVR** - Gilded Vairon
- GDWK** - Gilded Wakasagi
- GDYM** - Gilded Yamame



GDAY



GDBT



GDCY



GDGA



GDGO



GDGA



GDGS



GDIW



GDMN



GDMT



GDOK



GDPY



GDRB



GDRH



GDRT



GDSS



GDVR



GDWK



GDYM

SHAD RAP® ELITE 75

ACCIÓN SHAD RAP ACTION, CONSTRUCCIÓN.



Para Casting y Trolling • Para atacar a varias especies de depredadores • Cuerpo de Balsa • Lances largos • Perfil del pez cebo natural • Construcción resistente con cables • Acción de natación versátil • Sin plomo • VMC® 7554 Black Nickel hooks

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|-------------|
| SRE75 | Floating | 3.3m | 7.5cm | 12g | VMC 7554 #6 |

NEW LURE

LAUNCH DATE
10/2022

MSRP €16,50



Lure Designer:
Heikki Niemelä

Rapala®

SHAD RAP® ELITE 55

ACCIÓN SHAD RAP ACTION, CONSTRUCCIÓN.



Para Casting y Trolling • Para atacar a varias especies de depredadores • Cuerpo de Balsa • Lances largos • Perfil del pez cebo natural • Construcción resistente con cables • Acción de natación versátil • Sin plomo • Anzuelos VMC® 7554 Black Nickel

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|-------------|
| SRE55 | Floating | 2.7m | 5.5cm | 7g | VMC 7554 #8 |

NEW LURE

LAUNCH DATE
10/2022

MSRP €15,50



Lure Designer:
Heikki Niemelä

Rapala®

SHAD RAP® ELITE 75

NEW LURE

COLORS

PDEL – Plated Evil
GDTT – Gilded Tropical Trip
GDTP – Gilded Turtle Pop
GDGO – Gilded Gold Orange
GDGO – Gilded Gold Orange
GDSS – Gilded Silver Shade
GDWK – Gilded Wakasagi
GDBG – Gilded Blue Gill
GDP – Gilded Perch
GDROL – Gilded Live Roach
GDHAY – Gilded Haymaker
GDS – Gilded Silver
PDBC – Plated Bone Craw
GDGP – Gilded Copper Perch
GDTZ – Gilded Twilight Zone
GDSR – Gilded Scaled Roach
GDMM – Gilded Mangrove Minnow
GDHSD – Gilded Helsinki Shad
GDMBU – Gilded Mattle Black UV

GDCU – Gilded Chartreuse UV
GDNIA – Gilded Night Aurora
GDGGH – Gilded Glass Ghost
GDFT – Gilded Fire Tiger
GDHT – Gilded Hot Tiger
GDPR – Gilded Parrot
GDPSD – Gilded Pearl Shad
GDCW – Gilded Crawdad
GDYP – Gilded Yellow Perch
GDSD – Gilded Shad
GDHS – Gilded Hot Steel
GDPD – Gilded Purple Descent
GDRCW – Gilded Red Crawdad



BDBC



GDBG



GDGO



GDGP



GDCU



GDCW



GDFT



GDGGH



GDGO



GDGS



GDHAY



GDHS



GDHSD



GDHT



GDMBU



GDMM



GDNIA



GDGDP



GDPD



GDPR



GDPSD



GDRCW



GDROL



GDS



GDSD



GDSR



GDSS



GDTP



GDTT



GDTZ



GDWK



GDYP



PDEL



**Color Designer:
Esa Jusuola**

SKITTER POP® ELITE 95



- Premium balsa
- Modern construction for maximum casting distance
- Durable & Tough
- Loud & deep popping sound
- Multiple action
- VMC 75 series treble hooks with Needle Sharp™ technology
- Tail hook with feathers
- Comes in both FW & SW colours
- FSC certified balsa and zinc weight

NEW LURE

LAUNCH DATE
4/2023

MSRP €17,50



**Lure Designer:
Heikki Niemelä**

RAPALA®

SKITTER POP® ELITE 95

EL ELITE HA SALIDO A LA SUPERFICIE.



NEW LURE

LAUNCH DATE
4/2023

MSRP €17,50



Lure Designer:
Heikki Niemelä

Para Casting y Trolling • Para atacar a varias especies de depredadores • Cuerpo de Balsa • Lances largos • Perfil del pez cebo natural • Construcción resistente con cables • Acción de natación versátil • Sin plomo • VMC® 7554 Black Nickel hooks

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|-------------|
| SPE95 | Floating | Topwater | 9.5cm | 17g | VMC 7554 #4 |

Rapala®

SKITTER POP® ELITE 95

NEW LURE

COLORS

GDGGH – Gilded Glass Ghost
GDMI – Gilded Maiwashi
GDCG – Gilded Pearl Orange
GDWHU – Gilded Wahoo UV
GDSGS – Gilded Striped Grey Shiner
GDAY – Gilded Ayu
GDSST – Gilded Silver Steel
GDBST – Gilded Blue Steel
GDROL – Gilded Live Roach
GDNIA – Gilded Night Aurora
GDFT – Gilded Fire Tiger
GDCL – Gilded Clown
GDOF – Gilded Orange Frog
GDSGO – Gilded Steel Gold Orange
GDTMN – Gilded Toman
GDTIL – Gilded Tilapia
GDGO – Gilded Gold Orange
GDSS – Gilded Silver Shad
GDPRT – Gilded Parrot
GDRH – Gilded Red Head



GDGGH



GDMI



GDCG



GDWHU



GDSGS



GDAY



GDSST



GDBST



GDROL



GDNIA



GDFT



GDCL



GDOF



GDSGO



GDTMN



GDTIL



GDGO



GDSS



GDPRT



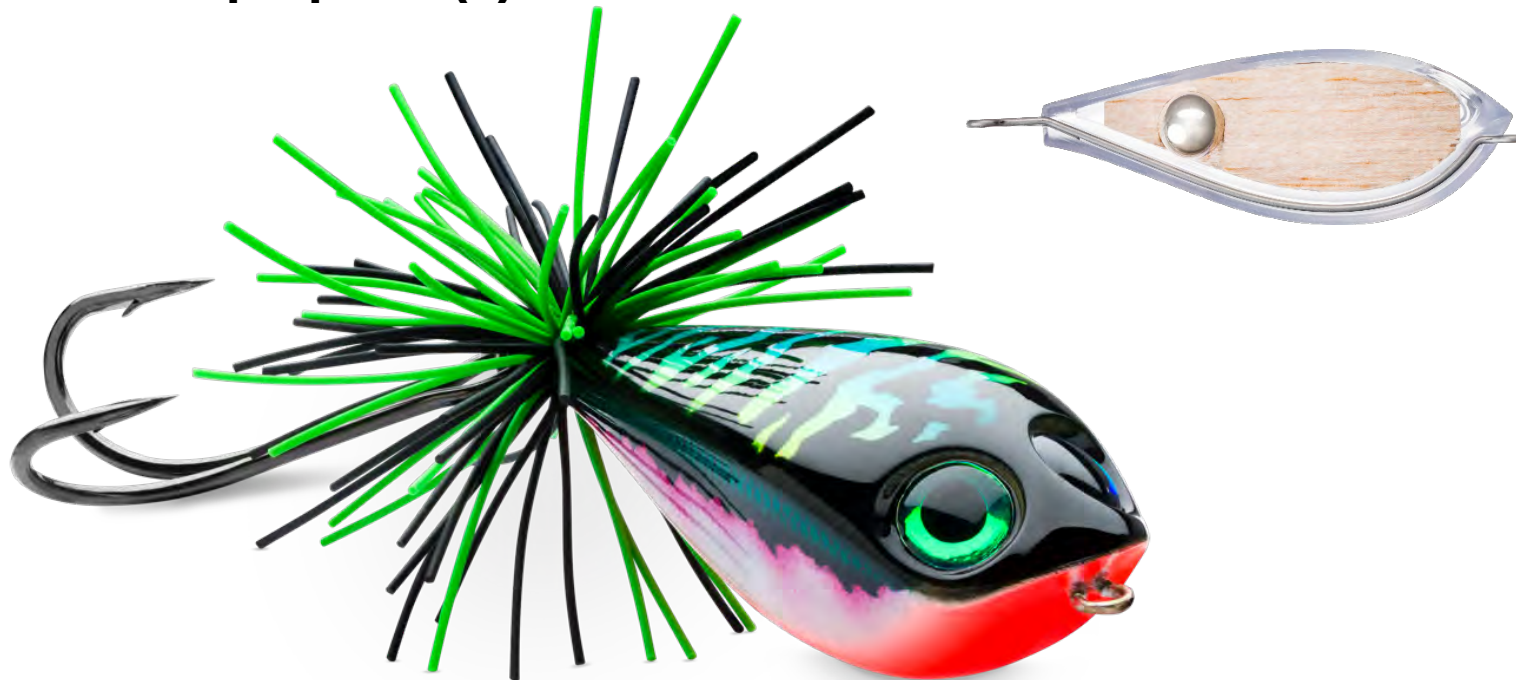
GDRH



Color Designer:
Esa Juusola

BX® SKITTER FROG 04

Nunca subestimes al pequeño(a).



NEW SIZE

LAUNCH DATE
4/2023

MSRP €12,95



Designer:
Tero Holttinen

Cuerpo de madera de Balsa con cascara exterior de Copolímero transparente • Flotante • Acción de salto de rana, crea mucha agitación • VMC® 7925 Black Nickel Hooks

| MODEL NO. | BUOYANCY | RUNNING DEPTH | BODY LENGTH | WEIGHT | HOOKS |
|-----------|----------|---------------|-------------|--------|---------|
| BXSF04 | Floating | Topwater | 4.5 cm | 7.5 g | No. 1/0 |

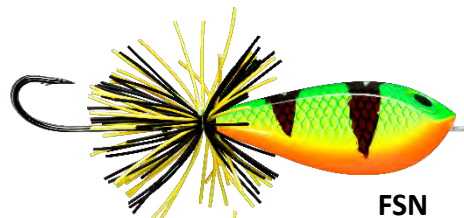
RAPALA®

BX® SKITTER FROG 04

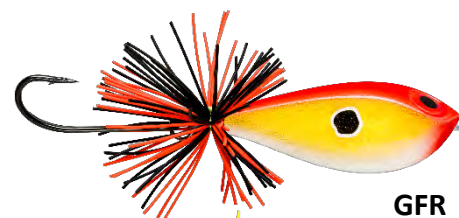
NEW SIZE

COLORS

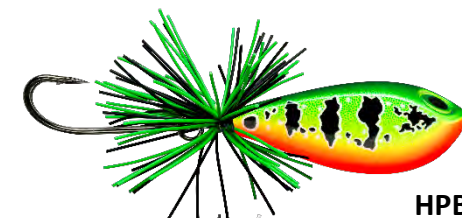
- FSN – Fire Snake
- GFR – Gold Fluorescent Red
- HPB – Hot Peacock Bass
- HSN – Hot Snake
- LFL – Live Leopard Frog
- MCH – Matte Chrome
- NIA – Night Aurora
- PBN – Pale Bone
- PRTU – Parrot UV
- RH – Red Head
- SFCO – Silver Fluorescent Chartreuse Orange
- SSN – Scarlet Snake
- THF – Thai Frog
- TMN – Toman



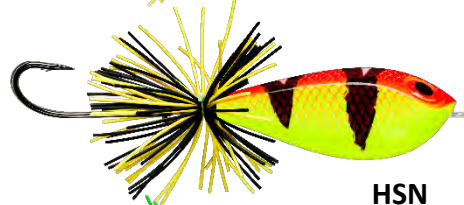
FSN



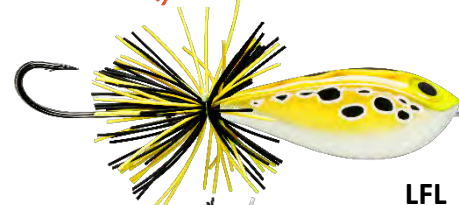
GFR



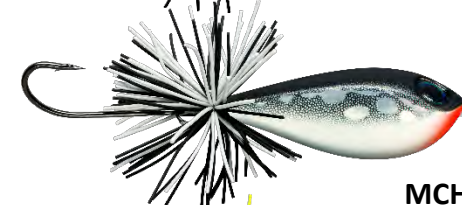
HPB



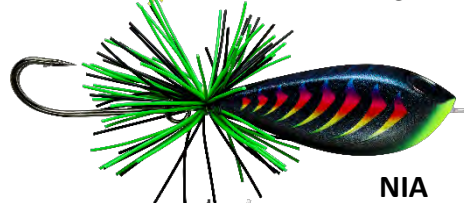
HSN



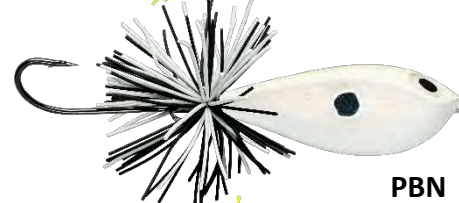
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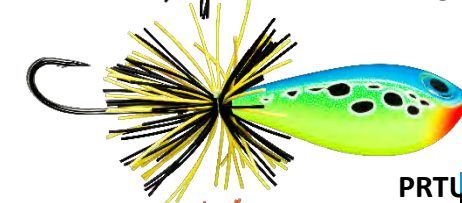
MCH



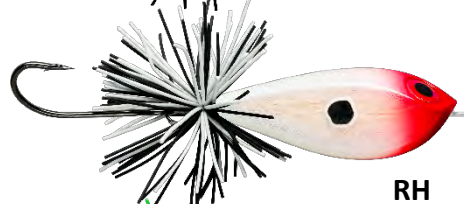
NIA



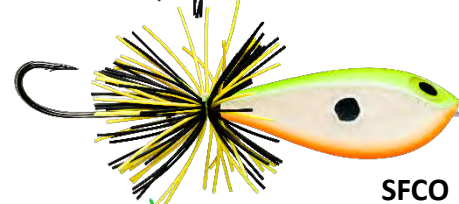
PBN



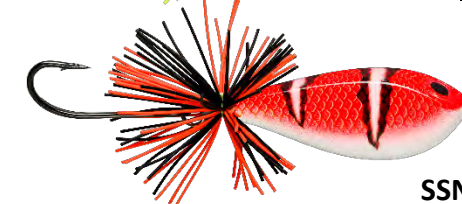
PRTU UV BRIGHT



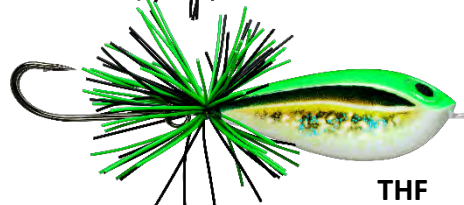
RH



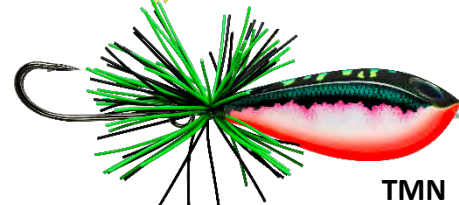
SFCO



SSN



THF



TMN



Color Designer:
Esa Juusola

NEW COLORS

RIPPIN' RAP® 06



BLK - Bleak



BAP - Baby Aspius



**Color Designer:
Esa Juusola**

JIGGING SHADOW RAP®



PD - Purpledесcent



GSLM - Glow Slimmy Lime



GPSQ - Glow Pink Squirrel



GL - Glow

NEW COLORS

X-RAP® HAKU 14



FLM – Fluoro Madness



PFLM – Pink Fluoro Madness



GND – Gunned Down



SNFK – Snowflake